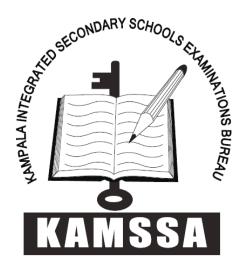
P230/1
ENTREPRENEURSHIP
EDUCATION
Paper 1
July/Aug 2022
3hours



KAMSSA JOINT MOCK EXAMINATIONS Uganda Advanced Certificate Of Education

ENTREPRENEURSHIP EDUCATION

Paper 1

3hours

Instructions to Candidates:

- •This paper consists of two sections: A and B
- •Answer five questions.
- •Section A is compulsory. Answers to this section should be precise
- •Answer four questions from section ${\pmb B}$
- •Credit will be given for use of relevant diagrams and illustrations.
- •Any additional question(s) answered will **not** be marked

SECTION A (20 MARKS)

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1a(i) what is meant by the term labour wastage.	(01 mark)
(ii) Give any two costs of labour wastage.	(2 marks)
b(i) Distinguish between gender identity and gender equality.	(2 marks)
(ii) Outline any three reasons for promoting gender equality in the business sector.	
	(3 marks)
c(i) Define the term business ethics.	(01 mark)
(ii) Mention any three principles of good business ethics	(3 marks)
d(i) Differentiate between treasury bonds and corporate bonds.	(2 marks)
(ii) Give any three costs of investing in shares.	(3marks)
e. Petero earned Shs 5,000,000 as rental income from his apartment; compute his rental tax,	
given tax rate of 20% of the chargeable rental income in excess of the threshold income of	
Shs. 1,560,000 and 20% representing expenditures and losses incurred.	
SECTION B (80 MARKS)	
Answer any four questions from this section.	
2(a) Explain the factors that necessitate good relationship between family and business.	
	(10marks)
(b) Examine the challenges associated with family business.	(10marks)
3(a) Describe the structure of an executive summary of a business plan.	(10marks)
(b) Why is it necessary for an entrepreneur to prepare a business plan.	(10marks)
4(a) Explain the tools of an effective marketing strategy in business.	(10marks)
(b) State and explain the aspects considered in carrying out market segmentation.	
	(10marks)
5(a) Why is there need to carry out proper budgeting for the business enterp	orise?
	(10marks)
(b) Describe the various tools used by entrepreneurs to monitor their business	esses
	(10marks)
6(a) Explain the economic factors that limit entrepreneurial intentions and opportunity	
identification.	(10marks)
(b) What is being done by the government in your country to overcome the economic factors	
that prevent the development of entrepreneurship?	(10marks)
7(a) Why are indirect taxes preferred to direct taxes in your country?	(10marks)
(b) Account for the high rate of non-tax compliance in your country.	(10marks)
•	

END.